

A serious online shop, without paying to reinvent the basics

Tensology Commerce Launch starts with a working commerce platform, then configures it for your brand, catalogue, payments, delivery, and day-to-day operation.

Launch package

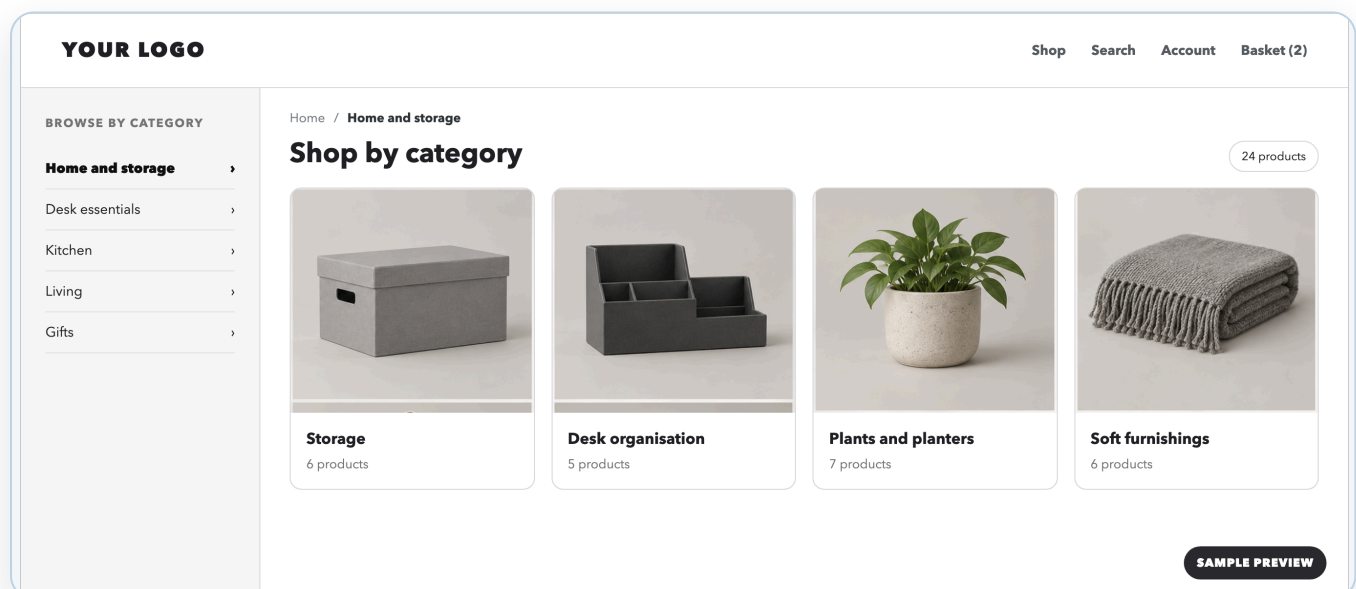
USD 1,495 VAT included

One branded shop. One selected payment gateway. One supported courier integration. Uncapped template-compliant catalogue import. End-to-end testing. Production launch.

Approx. R25,011 or GBP 1,131.

What this avoids

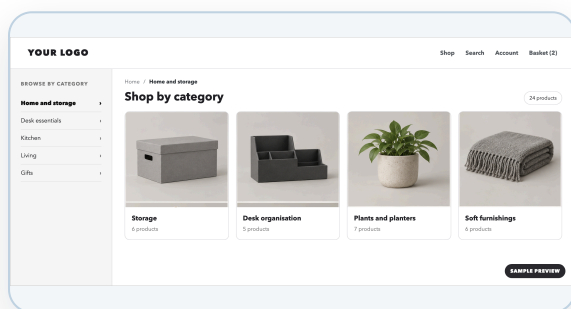
Funding a blank-page build before the first product can be sold. The reusable foundation carries the standard workflows so the launch budget goes into configuration, connection, and proof.



Original sample preview. Your launch uses your logo, colours, copy, products, prices, and domain.

Choose how customers move through the catalogue

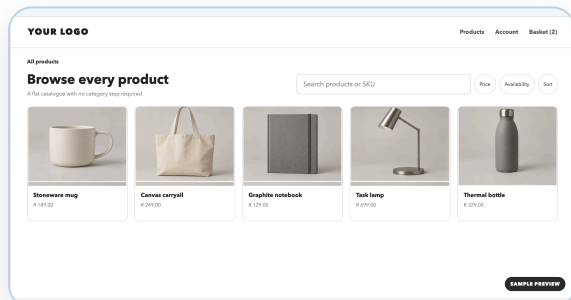
Explore the live demo at ecommerce.tensology.com, choose one of three proven presentation patterns, then configure the theme, content, filters, and buying path around the products you sell. The demo resets periodically and is for exploration, not permanent content storage.



OPTION 01

Category-led catalogue

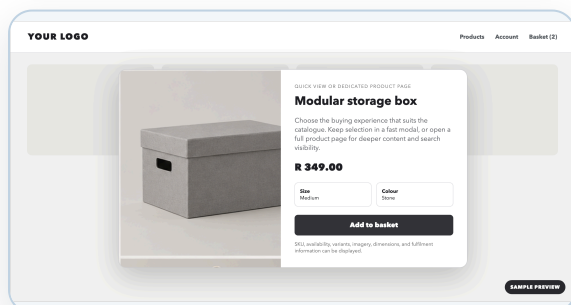
Use category landing pages, a hierarchy, breadcrumbs, filters, and search when customers need help narrowing a broad range.



OPTION 02

Product-led catalogue

Show products immediately, without forcing a category step. Customers can search, filter, sort, and buy from a flatter range.



OPTION 03

Quick view or dedicated product page

Keep variant selection in a modal for faster buying, or use an indexable product page for richer content, specifications, and search visibility.

SEO foundations

Titles, metadata, clean URLs, sitemaps, canonical rules, and product or breadcrumb structured data.

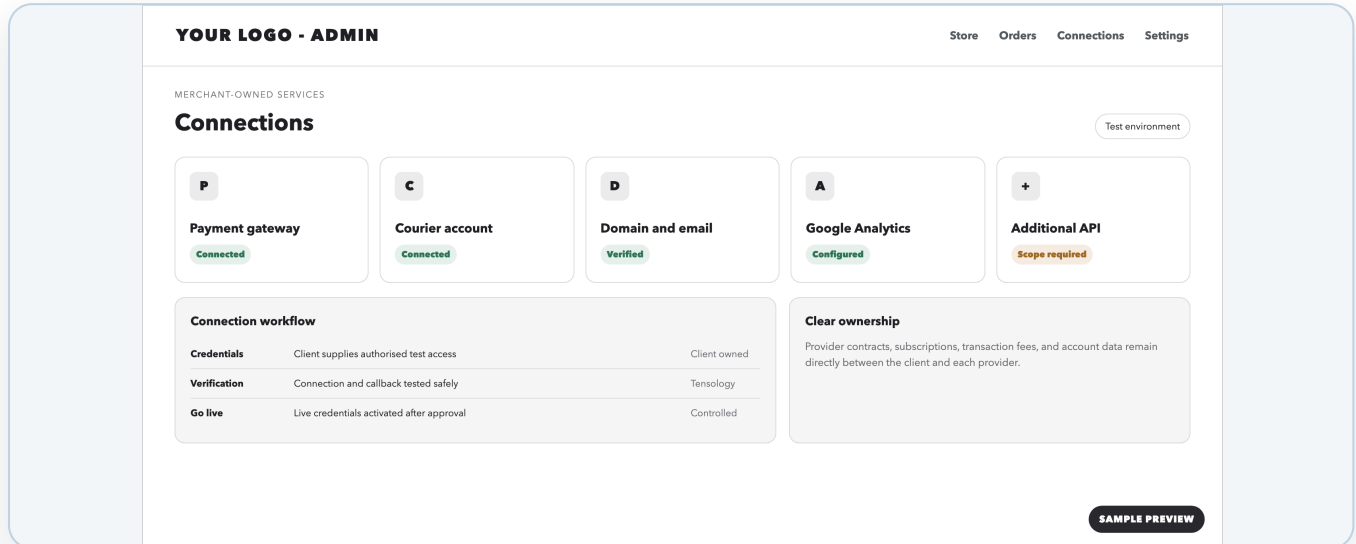
AEO readiness

Structured product answers and machine-readable content. No ranking or answer placement is guaranteed.

Analytics

Google Analytics setup using the client's property and agreed consent configuration.

Connect the accounts you control



Sample preview showing merchant-owned connections at a readable working scale.

PAYMENT

One supported gateway

PayFast, Yoco, Stripe, PayGenius, PayU, or another supported gateway is configured in test mode, verified, and switched to approved live credentials.

DELIVERY

Courier rates and waybills

Connect The Courier Guy or another supported provider for available live rates and shipment references.

EXTENSIBLE

Documented third-party APIs

Accounting, ERP, CRM, stock, fulfilment, and other services can be scoped where access and technical compatibility allow.

Built to connect, with your accounts kept in your control

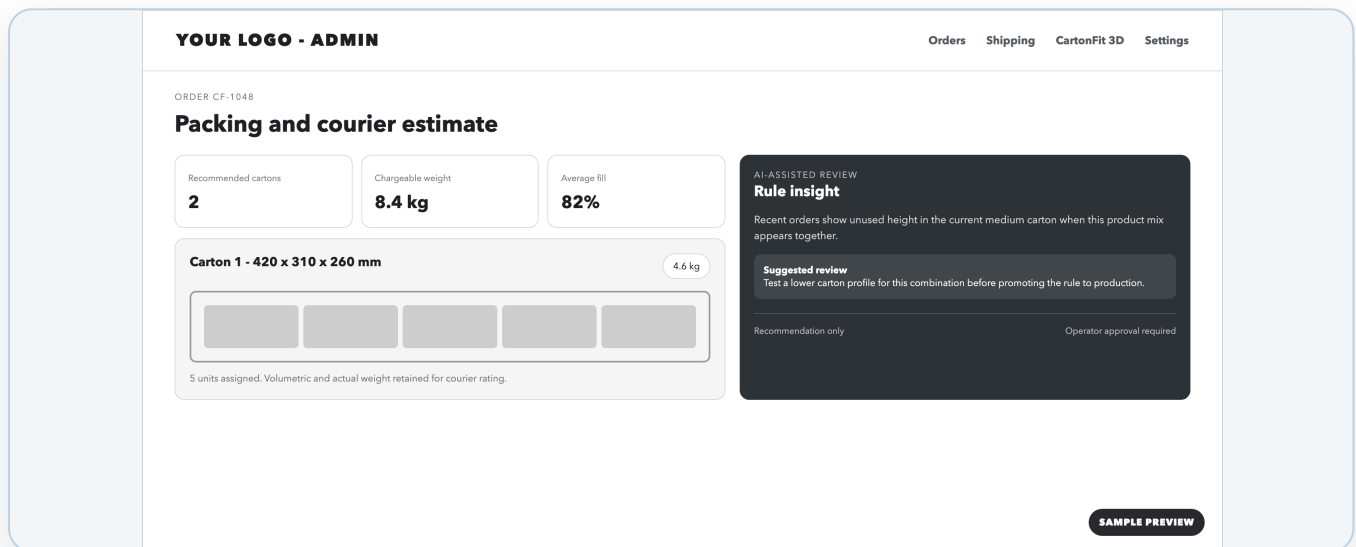
Merchant, courier, domain, hosting, and premium third-party accounts are opened and owned by the client. Provider charges are paid directly by the client and are not hidden inside the launch price.

Integrations beyond the standard launch connections are scoped and quoted before work begins.

Development hosting may start at about USD 7 per month. Production hosting is selected separately; a dedicated Linux server is recommended for a live store.

Know the likely cartons before the courier quote is requested

Tensology CartonFit 3D uses product dimensions, packed weight, quantity, carton limits, and packing constraints to estimate how an order should be packed.



Sample preview with carton assignment, weight, fill, and a reviewable rule suggestion.

What the calculation produces

- Recommended carton count and sizes
- Products assigned to each carton
- Actual and volumetric weight
- Estimated fill and warehouse packing report
- Admin-managed carton sets, recalibrated after changes

AI-assisted packaging insights

Order and packing outcomes can be analysed to suggest better carton or product rules. Recommendations remain subject to operator review and dependable product dimensions.

Irregular shapes, nesting, fragile items, protective material, and inaccurate source data may require a manual decision.

Configured, connected, tested, and launched

A prepared standard configuration typically uses about three hours. The balance of the 15-hour allowance is reserved for connections, testing, coordination, and the two agreed revision rounds.

01 Confirm the launch inputs

One complete asset pack with final logos, fonts, colours, UI direction, template or reference site, domain and provider access, plus catalogue data in the standard import template.

02 Prepare development and production

A safe area for configuration and review, plus the production environment used for the live shop.

03 Configure the interface and theme

Shape the selected template around the approved brief or reference site, including layout styling, logo, colour, typography, storefront components, email identity, standard documents, and the agreed catalogue pattern.

04 Import the agreed data

Any number of products and categories from one complete, template-compliant source file. The client corrects and resubmits records that do not follow the template.

05 Connect payment and delivery

One selected gateway and one supported courier integration, using test credentials before live activation.

06 Test the complete order path

Browse, search, basket, delivery, payment, order creation, email, documents, packing, analytics, and basic operational checks.

07 Launch and provide the user manual

Production deployment, a controlled live order, a practical user manual, and the start of the 90-day workmanship warranty.

Buy the launch. Add custom work only when it earns its place.

Once-off launch package

USD 1,495 VAT included

USD 747.50 deposit to schedule and commence.

USD 747.50 balance before production launch.

Approx. R25,011 or GBP 1,131 at the 5 October 2026 reference rates.

After launch

Support SLA from USD 72 per month.

Additional approved development is USD 51 per hour, VAT included.

Included in the launch

- Site-specific platform licence
- 15-hour implementation allowance at USD 51 per hour
- Template, interface, and theme configuration
- Basic SEO, AEO readiness, and Google Analytics setup
- Two consolidated visual revision rounds
- Uncapped import using the standard data template
- One gateway and one courier connection
- End-to-end testing, 90-day warranty, and code copy after full payment

Quoted separately when needed

- New features, custom modules, and additional API integrations
- Internationalisation from USD 510 for the first additional language
- Alternate design directions or material theme rework
- Heavy data cleaning or manual recataloguing
- Original brand identity or content production
- Third-party subscriptions and transaction fees
- Intellectual-property assignment or product resale rights

Bring the catalogue, the brand, and the accounts.

Tensology will configure the platform, connect the standard services, test the order path, and prepare the shop for production.

Start the conversation

paul@tensology.com

+27 63 410 3646

tensology.com